

If your practice is losing low vision patients, OrCam has the solution



SPECIAL TERMS

For members of the Optician Magazine

Offer Ends 30th September 2022



OrCam's mission is to harness the power of artificial vision by incorporating pioneering technology into a wearable platform.

Winner of TIME Magazine's Best Invention, the OrCam Read and OrCam MyEye can instantly read aloud text from a book, smartphone screen or any other surface, while the MyEye also recognises faces, helps patients shop on their own, work more efficiently, and live a more independent life!

The OrCam Read and OrCam MyEye are being used by tens of thousands of people across the globe, with users ranging in age from 6 to 100+.

Packed with lifechanging technology



Read Text



Recognise Faces



Read Barcodes



Recognise Money



Identify Colours



Easy-to-Use

To find out more about how OrCam can help your patients please call

0800 368 9354
or visit **www.orkam.com**

Visit our website to learn more



INFORMED

ASSOCIATIONS

ABDO College partners with Optimum Coatings

Optimum Coatings has sponsored a new library at the Association of British Dispensing Opticians (ABDO) College.

The Optimum Rx Lens Specialists Library will educate students on options for the most complex prescriptions in the UK, with displays of coatings and specialist tints, as well as a digital screen with educational videos.

Optimum Coatings sales director, Mark Marland, said: 'The displays will be in the format of various literature packs that students can take away and keep for reference. Complex lens displays show the various lenses that can be produced at Optimum, concentrating on the weird and wonderful in uncut form and glazed specials, such as Franklin splits.'

Optimum said the sponsorship was motivated by feedback from students who visited during the company's ABDO Case 51 lab tours.

CLINICS

CHEC Accrington clinic opens

The Community Health and Eye Care (CHEC) provider has announced the opening of its Accrington clinic, which will begin providing ophthalmology and endoscopy services to patients in October.

CHEC said this will enable crucial support in tackling growing NHS backlogs for elective care, giving treatment to half a million patients currently waiting in the North West region. Prior to admitting patients, it has planned two CPD events, one virtual and one in-person, with teachings on the clinic and how community-based care can support the NHS in addressing growing regional backlogs.

This has been part of wider plans for a continued roll out of new centres across the North West, including in Preston and Blackpool.

Jon Dore, chief operating officer at CHEC, said: 'We are delighted to announce the launch of our newest treatment centre in Accrington as we continue the expansion of our services across the North West. With NHS backlogs continuing to rise, the need to support the NHS in reducing wait times is clear.'

CLINICS

SpaMedica Preston graded 'outstanding'

SpaMedica Preston received an 'outstanding' rating from the Care Quality Commission (CQC) for cataract treatment, according to an inspection report.

The company said it was graded highest for care and surgery for being 'effective, caring and responsive to people's needs', with patient outcomes that were 'positive, consistent and exceeded expectations'. Meanwhile, ratings for safety and management were 'good'.

The CQC highlighted effective services that have helped reduce NHS backlog, such as free patient transport, low interoperative complication rates, a 24-hour, seven-day on-call service and support for post-operative complications in-house, as well as commending training given through its ophthalmic 'dry lab' facility for practising surgery.

Karen Knapton, CQC's head of hospital inspection, said: 'When we inspected SpaMedica Preston, we were extremely impressed by the level of care people received. Attending hospital for any kind of medical procedure can be daunting but staff put patients at ease immediately upon arrival, explained their treatment and were extremely caring, kind and respectful throughout their stay.'